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**Hanlon Investment Management is now available through Benefit Solutions Corporation Retirement Plan Platform providing managed account strategies to retirement plans and participant accounts**

**Egg Harbor Township, NJ (October 20, 2009)** – Hanlon Investment Management, a full-service financial management firm specializing in financial advisory and investment management services, announces that it has strategically partnered with Benefit Solutions Corporation, a Milwaukee, WI. national provider of recorder keeping and administrative services for qualified retirement planes to offer qualified plans the benefits of a registered investment advisory firm that can provide core fiduciary services to the plan and professionally managed account strategies to plan participants.

By combining years of industry expertise with cutting edge technology, Benefit Solutions Corporation's high quality, low cost daily valuation and record keeping platform creates an unsurpassed opportunity for today's retirement plan sponsors. With a focus on offering quality, independent investment management firms, Benefit Solutions Corporation allows plan sponsors to address the needs of their retirement plans efficiently and profitably by utilizing suitability-driven investment strategies.

Hanlon Investment Management, founded in 1999, uses proprietary portfolio philosophies and strategies that are rooted in the belief that investment markets are far more risky than most individual and professional investors understand. To that end, Hanlon uses a combination of Modern Portfolio Theory and Trend-following to achieve investment success. Hanlon offers six model allocation portfolios to meet the diversity of the investment needs of participants in retirement plans.

“Benefit Solutions Corporation realizes that success will only be brought about by changes to the current process and they want to offer clients the type of investment management Hanlon offers,” said Sean Hanlon, Chairman, CEO and CIO of Hanlon Investment Management. “This partnership demonstrates the true value of meeting client’s needs and, more importantly, for us the value of working with a partner who has the expertise and technology to support our range of investment products. We are proud to be a part of what Benefit Solutions Corporation offers and look forward to supporting our continued mutual growth.”

**About Hanlon Investment Management, Inc.** is a New Jersey-based investment advisory firm with over \$1.1 billion in assets under management. The firm continues to pioneer new developments in managed portfolio strategies both inside and outside retirement plans. Hanlon's services help investors identify the portfolio best suited for them and attempt to keep the participant on target for a successful retirement account outcome.

**About Benefit Solutions Corporation, Inc.,** founded in Milwaukee, Wisconsin, in 2002, offers custom design, record keeping and administration of qualified retirement plans addressing a growing need for client-specific attention as companies continue to look for somewhere to turn to for help.

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