

February 22, 2011

## **Hanlon Investment Management Passes \$2.6 Billion in Assets Under Management**

Egg Harbor Township, New Jersey (February 2011) – Despite the recent turmoil and uncertainty of the economy and investment markets, Hanlon Investment Management assets under management (AUM) have moved to an all-time high of \$2.6 billion due to strong investor interest and favorable investment performance.

“We are very pleased to report continued healthy growth for all months in 2010 and into 2011 thanks to the hard work and caring of each professional and associate at Hanlon, and of course the advisors we serve,” said Sean Hanlon, Chairman, CEO and Chief Investment Officer. “We continue to grow our assets under management in large part because of the strength and support of our financial advisor and broker dealer relationships, which we maintain through the delivery of quality services and support we provide for them. Our traditional turnkey asset management platform (TAMP) continues to be sought after by advisors whose clients want attention to the downside, as well as 100% transparency. There appears to be no limit to the AUM available in the marketplace seeking these type solutions.” Hanlon added, “We are also pleased with the success of our subadvisory relationship with Transamerica. That relationship, started in May 2009, has already resulted in over \$400 million in AUM and we have exciting expectations for further significant AUM growth there.”

**Hanlon Investment Management, Inc.** is a New Jersey-based investment advisory firm founded in 1999. Hanlon uses proprietary portfolio philosophies and strategies that are rooted in the belief that investment markets are far more risky than most individual and professional investors understand. To that end, Hanlon uses a combination of Modern Portfolio Theory and Trend-following to achieve investment success. Hanlon’s

external and internal wholesaling team covers all 50 United States, calling on financial advisors and planners primarily in the independent broker dealer and RIA channels. Hanlon's portfolio management services include managing accounts held in brokerage, variable annuity, variable universal life, 401(k) - 403(b) account platforms, as well as a sub-adviser to four Transamerica subaccounts. Additional information is available at [www.hanloninvest.com](http://www.hanloninvest.com).

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