

February 17, 2011

## **Sean Hanlon Joins the Board of Trustees at Stevens Institute of Technology**

***Stevens graduate and Founder of Hanlon Investment Management brings experience and enthusiasm to this appointment***

Hoboken, NJ, February 17, 2011 – John “Sean” J. Hanlon IV, CFP® has been named to the Board of Trustees at Stevens Institute of Technology. Elected during the December meeting of the Board, Hanlon will officially join the group at the February 2011 Board of Trustees meeting.

“My grandfather was outside counsel for Stevens back in the 1970s. He placed the Stevens application in front of me and said ‘you should attend college there, it has an outstanding reputation’. I listened,” Hanlon stated. “To this day there has been nothing more important to my professional success than the education that I received at Stevens.”

After graduating from Stevens in 1980 with a Mechanical Engineering Degree, Hanlon began his career as a Project Engineer and in 1982, he shifted professions, moving to Wall Street where he trained and worked with Merrill Lynch and then helped establish a branch office for Paine Webber, in which he also worked. Hanlon started his own financial advisory practice in 1994 and founded Hanlon Investment Management, Inc. in 1999. Today Hanlon is the Chairman, CEO and Chief Investment Officer for Hanlon Investment Management, which employs more than 50 professional and administrative staff, serving thousands of client’s portfolio management needs.

“It is amazing how applicable a sound engineering education can be for success in the financial services industry today,” Hanlon said. “Whether it is in research, portfolio management, operations or management, the

knowledge gained from my engineering education is put to good practical use every day in the financial services industry.”

Hanlon went on to add “I am interested in all aspects of Stevens and particularly interested in two programs created in the recent past; the undergraduate Quantitative Finance Program and the graduate Financial Engineering Program. These are very unique, ground breaking educational programs, staffed with some of the foremost experts in the field.”

In the late 1990s, Hanlon developed portfolio management techniques that are used to manage more than \$2.6 billion in assets today. These techniques are best described as a combination of Modern Portfolio Theory and Intermediate-Term Trend Following.

In addition to serving on the Board of Trustees of Stevens Institute of Technology, Sean is a member of the Forbes Investment Team, periodically publishing articles on [www.Forbes.com](http://www.Forbes.com) and a founding member of the Pershing Advisor Solutions Advisory Board. Sean has been Chairman of the Linwood Education Foundation as well as Chairman of the Seabrook House Foundation.

Hanlon and his wife Cathy reside in southern New Jersey and have two children, John and Erin.

“I look forward to my Board of Trustees service and participation in associated committees,” concluded Hanlon. “Our research here at Hanlon Investment Management is always expanding and this is a very exciting time for the Quantitative Finance and Financial Engineering Programs at Stevens, as well as the University in general. I am enthusiastic and proud to join the Board of this incredibly fine University. The future looks very bright at Stevens.”

### **About Hanlon Investment Management, Inc.**

Founded in 1999, **Hanlon Investment Management, Inc.** is a New Jersey based investment advisory firm. Hanlon uses proprietary portfolio philosophies and strategies that are rooted in the belief that investment markets are far more risky than most individual and professional investors understand. To that end, Hanlon uses a combination of Modern Portfolio Theory and Trend-following to achieve investment success. Hanlon’s

external and internal wholesaling team covers all 50 United States, calling on financial advisors and planners primarily in the independent broker dealer channel. Hanlon's portfolio management services include managing accounts held in brokerage, variable annuity, variable universal life, 401(k) - 403(b) account platforms, as well as a sub-adviser to four Transamerica subaccounts. Additional information is available at [www.hanloninvest.com](http://www.hanloninvest.com).

### **About Stevens Institute of Technology**

Founded in 1870, Stevens Institute of Technology, *The Innovation University*<sup>™</sup>, lives at the intersection of industry, academics and research. The University's students, faculty and partners leverage their collective real-world experience and culture of innovation, research and entrepreneurship to confront global challenges in engineering, science, systems and technology management.

Based in Hoboken, N.J. and with a location in Washington, D.C., Stevens offers baccalaureate, masters, certificates and doctoral degrees in engineering, the sciences and management, in addition to baccalaureate degrees in business and liberal arts. Stevens has been recognized by both the US Department of Defense and the Department of Homeland Security as a National Center of Excellence in the areas of systems engineering and port security research. The University has a total enrollment of more than 2,350 undergraduate and 3,600 graduate students with almost 450 faculty. Stevens' graduate programs have attracted international participation from China, India, Southeast Asia, Europe and Latin America as well as strategic partnerships with industry leaders, governments and other universities around the world. Additional information may be obtained at [www.stevens.edu](http://www.stevens.edu) and [www.stevens.edu/news](http://www.stevens.edu/news).

Hanlon Investment Management, Inc.  
Suite 200  
3393 Bargaintown Road  
Egg Harbor Township, NJ 08234  
[www.hanloninvest.com](http://www.hanloninvest.com)

Media Contact: Dierdre Downham  
[Dierdre@hanloninvest.com](mailto:Dierdre@hanloninvest.com)  
Phone Number: 888-641-7100