July 29, 2010

Hanlon Investment Management Surpasses $2 Billion in Assets Under Management

Egg Harbor Township, NJ, July 29, 2010 – Hanlon Investment Management is pleased to report that assets under management continue to increase at a robust pace and now exceed $2 Billion.

"We are seeing across-the-board growth in our advisory business, including the account management of brokerage accounts and 401(k) accounts using mutual funds and in variable annuity subaccount asset allocation" Sean Hanlon, Chairman, CEO and Chief Investment Officer stated. "Our growth also consisted of a solid first year as a sub-advisor to the Transamerica Hanlon Variable Trust subaccounts".

Our non-correlated investment solutions, rooted in intermediate term trend following and modern portfolio theory, continue to be an attractive diversifier. Professional advisors and their clients have come to understand and benefit from these solutions. It is particularly important to investors these days to have investment solutions that attempt to mitigate risk. That is a primary goal of the proprietary portfolio management strategies used at Hanlon Investment Management.

Sean also said "Our sales and service team continue to be second to none. All of us at Hanlon Investment Management know that is a very important component of our success. Professional advisors and their clients need good investment solutions, and just as importantly, 100% service satisfaction. We strive for perfect service everyday and we continue to meet that goal".

Hanlon Investment Management, Inc. is a New Jersey based investment advisory firm founded in 1999. Hanlon uses proprietary portfolio philosophies and strategies that are rooted in the belief that investment markets are far more risky than most individual and professional investors understand. To that end, Hanlon uses a combination of Intermediate Trend Following and Modern Portfolio Theory to achieve investment success. Hanlon's external and internal wholesaling team covers all 50 United States and Puerto Rico, calling on financial advisors and planners primarily in the independent broker dealer channel. Hanlon's portfolio management services include managing accounts held in brokerage, variable annuity, variable universal life, 401(k) - 403(b) account platforms, as well as a sub-adviser to four Transamerica subaccounts. Additional information is available at www.hanloninvest.com.

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