HANLON INVESTMENT MANAGEMENT, INC. NEWS

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Hanlon Investment Management Participates in Forbes Financial Advisor iConference

Egg Harbor Township, NJ, December 9, 2009 – Today Hanlon Investment Management (HIM) participated in the Forbes Financial Advisor iConference, titled “Building a Rebound-Ready Game Plan”. This event was an online-only *virtual conference.*

Under the direction of Forbes Chairman and CEO Steve Forbes and Forbes Managing Editor Matt Schifrin, the iConference brought together more than thirty presenters from the financial services industry. The event featured some of the industry’s top leaders and opinion-shapers in a modernized forum using web-based technology. The event encouraged constant interaction between the panelists and attendees, while at the same time showcasing the latest developments in the investment industry

Hanlon Investment Management, represented by its Chairman, CEO and Chief Investment Officer Sean Hanlon, engaged in a “live chat event” titled “Trend Following Using Funds and ETFs.” Sean discussed the key trends and investment opportunities in Funds and ETFs. The session focused on the tremendous potential ETFs and mutual funds have for a trend following approach.

“The conference featured an impressive lineup of experts targeted at helping advisors grow their business and improve their client’s investment portfolios”, said Sean Hanlon. “It provided added value through focus on the use of innovation and investment alternatives for estate planning, global investing, mobile technology, exchange-traded funds, mutual funds and more” Hanlon added, “The concept behind the iConference is so perfect for saving time and the costs associated with traveling to and staying at a conference”.

Hanlon Investment Management, Inc. is a New Jersey-based investment advisory firm founded in 1999. Hanlon uses proprietary portfolio philosophies and strategies that are rooted in the belief that investment markets are far more risky than most individual and professional investors understand. To that end, Hanlon uses a combination of Modern Portfolio Theory and Trend-following to achieve investment success. Hanlon's external and internal wholesaling team covers all 50 United States, calling on financial advisors and planners primarily in the independent broker dealer channel. Hanlon's portfolio management services include managing accounts held in brokerage, variable annuity, variable universal life, 401(k) - 403(b) account platforms, as well as a sub-adviser to four Transamerica subaccounts. Additional information is available at www.hanloninvest.com.

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