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## **Hanlon Investment Management Funds within WRL Variable Universal Life Products**

Egg Harbor Township, NJ, December 11, 2009 – Hanlon Investment Management (Hanlon) and Western Reserve Life Assurance Co. of Ohio (WRL) have been pleased with the reception and activity created by the Hanlon-subadvised investment options within WRL’s variable universal life (VUL) product line launched in May of this year. These subaccounts include:

Transamerica Hanlon Growth VP  
Transamerica Hanlon Growth & Income VP  
Transamerica Hanlon Balanced VP  
Transamerica Hanlon Managed Income VP

The subaccounts are sub-advised (managed) by Hanlon using their tactical and strategic portfolio management techniques. These techniques use a combination of Modern Portfolio Theory and Intermediate Term Trend Following. Hanlon attempts to reduce volatility over time by identifying current trends and responding accordingly. The subaccounts investments are primarily Exchange Traded Funds (ETFs). The typical subaccount holdings are domestic and international equity and bond ETF’s, as well as much smaller allocations to commodity, currency, interest rate direction and real estate ETF’s.

“Years back we decided it was time to build and deploy investment management solutions that addressed the needs for tactical diversification. We observed that long-term investment success is more likely to be achieved by avoiding very large loss periods as well as being invested during profitable periods. Our investment strategies focus on portfolio preservation in addition to portfolio profitability,” said Sean

Hanlon, CFP®, Chairman, CEO and Chief Investment Officer of Hanlon. “We are pleased that appointed agents of WRL are interested in the potential long-term value of these funds and are sharing this opportunity with their clients.”

“Variable Universal Life (VUL) life insurance is an excellent financial vehicle for clients who have a fairly long-term investment horizon”, said Ted Boswell, CEO of WRL. “We’re pleased that these new subaccounts allow our policyowners to have access to tactical asset allocation. WRL has always strived to provide innovative and cutting-edge investment options within our variable universal life product line. The addition of these subaccounts provides financial professionals with an even greater selection of diversification to offer their clients.”

The availability of these portfolios represents an exciting opportunity for policyowners to access the tactical and strategic asset allocation money management discipline that Hanlon offers. “Investors are seeking additional strategies to meet their long-term investment needs. There is now a paradigm-shift movement towards more active strategies. Hanlon provides those active strategies” said Sean Hanlon. “We’re pleased to see excitement and enthusiasm for the Hanlon strategies becoming available through sub-advised portfolios within WRL’s variable products.”

Hanlon Investment Management, Inc., located in Egg Harbor Township, New Jersey employs 45 professionals in the areas of Portfolio Management, Sales and Marketing, Client Services, Compliance, Accounting and Technology. The firm manages over \$1.3 billion consisting of over 10,000 accounts. Hanlon’s external and internal wholesaling team covers all 50 United States, calling on financial advisors and planners primarily in the independent broker dealer channel. Hanlon’s portfolio management services include managing accounts on brokerage, variable annuity, variable universal life, 401(k) - 403(b) account platforms. Additional information is available at [www.hanloninvest.com](http://www.hanloninvest.com)

WRL markets an array of life insurance products designed to help individuals, families, and businesses build, protect and preserve their assets. WRL is an AEGON company, an international life insurance, pension and investment group, based in The Hague, Netherlands. *For more information about WRL and a prospectus for WRL variable universal life (VUL) insurance policies, visit: [www.westernreserve.com](http://www.westernreserve.com). The prospectus contains complete information about fees, risks, charges and other important*

*information. Please read it carefully before investing. VUL subaccounts are subject to market risk and may lose value.*

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