



May 6, 2009

Hanlon Investment Management Increases Staffing New Asset Flows Increasing Considerably

Egg Harbor Township, NJ, May 6, 2009 – Hanlon Investment Management, Inc. (HIM) is pleased to announce and welcome the addition of several associates. This expansion not only positions the firm for future growth but also strengthens our commitment to provide the highest level of client service in the industry. Assets under management have increased considerably in the last six months.

Technology Department

Howard Elston – Application Developer
Matthew Leonard – Technology Assistant

Client Service Department

Michelle Cembrale – Client Service Associate
Stacey Kearney – Client Service Associate

Operations Department

Jennifer Connell – Operations Assistant
Joshua Coyle – Operations Assistant
Barbara Smith – Operations Assistant

“A founding principle at Hanlon Investment Management is that the investment side of this business is challenging enough, let’s not make the service side challenging as well. To that end we have always targeted perfection in our service model. The considerable investment we continue to make in very highly skilled and qualified personnel to satisfy our servicing needs is proof positive of our commitment to excellence. I welcome all of our new associates”, said Sean Hanlon, Chairman, CEO and Chief Investment Officer.

Hanlon Investment Management, Inc., located in Egg Harbor Township, New Jersey employs 33 professionals in the areas of Portfolio Management, Sales and Marketing, Client Services, Compliance, Accounting and Technology. The firm manages over \$750 million consisting of over 7,000 accounts. Hanlon's external and internal wholesaling team covers all 50 United States, calling on financial advisors and planners primarily in the independent broker dealer channel. Hanlon's portfolio management services include managing accounts on brokerage, variable annuity, variable universal life, 401(k)-403(b) account platforms, as well as now sub-advises four subaccounts in the Western Reserve Life VUL product.

Hanlon Investment Management, Inc.
Suite 200
3393 Bargaintown Road
Egg Harbor Township, NJ 08234
www.hanloninvest.com

Media Contact: Dierdre Downham
Dierdre@hanloninvest.com
Phone Number: 888-641-7100