



# HANLON NEWS

INVESTMENT MANAGEMENT, INC.

February 9, 2008

## **Hanlon Investment Management Chairman Featured on [Forbes.com](#) Video Network**

At a time when most investment managers are taking cover, Hanlon Investment Management Chairman Sean Hanlon was featured this week on the Forbes.com Video Network.

In 2008 when the Dow Jones Industrial Average was **-33.84%**, its worst annual performance since The Great Depression in 1931, Hanlon increased from \$600 million to \$650 million in assets under management. Forbes Investments Editor Matt Schifrin wanted to “find out exactly how he managed to beat the bear and what he sees in the future.”

“Wall Street has a very, very good way of telling its story through the price of securities, and so we follow that very closely,” Hanlon explained. “And through the crazy volatility that was going on in '07 as well as things beginning to roll over, we knew something bad was coming and our systems and research said, ‘get defensive.’”

Schifrin stated that “while most advisory firms are still licking their wounds from the vicious bear market” Hanlon “moved all of his portfolios to cash last June.” Hanlon continues to maintain his position in the market.

“Right now, not one of our clients is invested in any stock at all,” Hanlon explained. “We’ve been cautious on equities for some time now. This equity market still has great challenges. It’s very volatile. The trend is clearly down and, right now, we like bonds – particularly corporate bonds, both high quality and even high yield bonds.”

Hanlon recently published *5 Keys to Managing Your Money in 2009* and a new video [The Hanlon Solution: Active Money Management](#).

For more information, visit [www.hanloninvest.com](http://www.hanloninvest.com).

## FINANCIAL ADVISER NETWORK

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Managing Money

### The Case Against Early-Recovery Stocks

Cyclical stocks are screamers coming out of a recession, but they can also break you in the meantime.

See Also:

- [Riding Out The Bear Market](#)
- [Crash Is History, Recovery Ahead](#)
- [Another Longhorn Leaves Merrill's Herd](#)



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**BEAR BEATER LIKES JUNK**  
Money man Sean Hanlon went from cash to bonds.